

ANNUAL REPORT





TOM Hering

LETTER FROM THE BOARD CHAIR

It has been an honor and privilege to be the 2024 United Way board chair. I have had the opportunity to work closely with leadership, staff and board members and can say they are the most dedicated, knowledgeable and caring group that I have worked with. Whether it is raising funds for non-profits, organizing and leading community impact initiatives or hosting community events, United Way of Cascade County continues to be one organization that builds partnerships for measurable impact in our community's financial stability, education and health.

While there are too many to list, here are some major accomplishments for this past year:

- Secured significant grant funding from the Dennis & Phyllis Washington Foundation for our Early Childhood Education work and from Blue Cross Blue Shield of MT for our Prosperity Matters work.
- Nearly 200 students across both middle schools and all three high schools work with their peers to address student mental health.
- Great Falls Public Schools incorporated our Financial Reality Fairs into the financial literacy classes, now a graduation requirement.
- A record year for Stuff the Bus (more than 18,000 items collected) and Back2School Blast (nearly 1,500 backpacks distributed.)
- Positive, defined partnership with Central Montana Works and GFPS to coordinate a successful Worlds of Work event which attracted nearly 2,000 students from 25 districts across the region.
- Led the local Continuum of Care, which was instrumental in moving 205 unhoused individuals to permanent housing.
- Successful merger with United Way of Hill County, which will strengthen Cascade and Hill counties, combining resources and talents to address local needs more effectively.

I would like to recognize a devoted and enthusiastic volunteer campaign team, including Loaned Executives, who worked to raise money that last year supported 31 local nonprofit programs and our community impact work. Your donations impacted 31,418 individuals, which represents two of every five people living in Cascade County.

I want to end by thanking the 3,057 volunteers and 1,300+ donors and businesses that graciously gave of their time and money. Events like Stuff the Bus, Back to School Blast, Day of Caring, Worlds of Work, Pride in our Parks, Read 2 Me, grant allocations and many more could not be possible without a village of volunteers who truly care for the betterment of our community. We are fortunate to have a community that not only gives out of their pocket but also of their precious time.



Our work is guided by conversations with hundreds of struggling families and area nonprofits to identify and address the barriers to financial success.

This year, United Way focused on financial literacy of high school students and workforce development. United Way partnered with the Great Falls Area Chamber of Commerce, Central Montana Works, Great Falls Public Schools, Montana Department of Labor, Great Falls College – MSU and University of Providence to give students from 25 schools hands-on experience as part of the third annual Worlds of Work.

WOW helps students connect what they are learning in their classrooms to their future careers. It also aims to address local businesses' needs for a well-prepared workforce.

Every Great Falls Public School eighth-grader and sophomore and hundreds of area students were given an opportunity to run a skid-steer, weld the Bison and CMR logos, run medical tests on dummies and write computer programs. The 80 businesses were encouraged to build interactive experiences and build relationships with students who could become employees.

"WOW empowers students to explore future opportunities, develop skills and connect with local employers," GFPS Superintendent Heather Hoyer said.



After the event, Community Impact Director Lacey Hallett worked with area industries who participated in WOW, hosting Bridging Opportunities panels to address their workforce needs.

This year, we worked with Great Falls Public Schools and local financial institutions to provide a hands-on budgeting experience to 600 high school students at Reality Fairs (pictured above.) More than 80 volunteers coached students through three months of budgeting, exposing them to costs of living and available resources.

United Way helped the Fresh Rescue Community Kitchen open its doors, writing grants to cover construction costs, hunting for locations, and board members even drove to Helena to pick up donated kitchen equipment. United Way grants pay for utilities and staff to deliver meals to people across our community.

United Way grants also supported programs that provided food, housing assistance for renters and helped families buy and build their own homes.

WOW photo courtesy of Rion Sanders, Great Falls College-MSU



YOUTH OPPORTUNITIES

GRADU TE
TO ELEVATE

Grant funding empowered United Way to build our community impact team, bringing new energy and impact to our Graduate to Elevate initiative.

Community impact specialist Frankie Pizzuto joined our team to focus on early childhood success.

We worked with Great Falls Public Schools to expand testing beyond basic knowledge for students entering kindergarten to include screening for social emotional skills, like following directions. We're bringing together early childhood educators and the school district so students who need extra support can get it on day one.

United Way and stakeholders organized No Small Matter, a community awareness event and awareness campaign to stress the importance of early childhood experiences. After listening to parents, United Way created a community connections calendar, sharing events that help preschoolers develop educational and social skills.

Our strong partnership with GFPS created a unique opportunity to dedicate a second community impact specialist, Marla Hauser, to support student teams at middle and high schools to focus on mental health. The students connect their peers to mental health resources and have trained their peers, Touro medical students, and Great Falls College-MSU nursing students in Question, Persuade, Response suicide prevention strategies.

130 STUDENTS HELP PEERS WITH MENTAL HEALTH

PEOPLE TRAINED TO PREVENT SUICIDE

In June, the students were awarded the Jeremy Bullock Youth Safety Spotlight award for their prevention work and creating a positive school culture.

GFPS started mental health screenings for sixth graders, providing immediate help when needed.

United Way Community Impact Director Lacey Hallett helps guide this work, and United Way funds students' ideas to address these tough issues.

This spring during Grad Walks, seniors walked the halls of their elementary schools, and kindergarteners were given a future grad T-shirt.

Beyond our impact work, United Way grants supported the Youth Resource Center, parenting teens and connecting elementary students with senior mentors and extra homework help. 440/0 CHILDCARE NEEDS MET IN MONTANA

CHILDCARE COSTS

20-25%
FAMILY INCOME

YOUTH OPPORTUNITIES





LIVE UNITED 18,418
ITEMS COLLECTED
245
VOLUNTEERS

HEALTHY COMMUNITIES

The Healthy Lives Vibrant Futures initiative engages 150 people as part of working teams that address the community health goals to reduce substance abuse, increase access to health care, achieve healthy weight and reduce child abuse.

United Way is an active partner in each goal area and leads the communitywide steering team, which this spring will reach out to the community for direction before starting a three-year strategic planning process.

This year, Healthy Lives Vibrant Futures initiative secured funding to develop strategies to impact perinatal care for mothers actively using substances, impacting several goal areas.

The Substance Abuse Prevention Alliance is working to regulate marijuana dispensaries and continued the Children See, Children Do awareness campaign.

The Prevention of Child Abuse and Neglect task force raised awareness through social media, a new website and planting pinwheels during No More Violence Week (pictured below.) Teams are being trained to spot the signs of child abuse and neglect and to identify drug-endangered children, including what to do if they suspect a child needs help.

The Access to Healthcare team is focusing on Medicaid expansion, behavioral health and chronic disease prevention. United Way also connected Touro University medical students with volunteer opportunities and provided training to help them ask patients about their mental health.

Get Fit Great Falls helped kids start healthy habits by organizing active play opportunities in four parks during the summer and afterschool in partnership with HANDS. Its Color Your Plate initiative challenged students to eat different colored fruits and vegetables each month, partnering with Great Falls Public Schools to feature that color in their daily menus. Get Fit also recruited volunteers to paint the River's Edge Trail and is working to create an active space downtown.





121,500
CHILD ABUSE PREVENTION MESSAGES SEEN MONTHLY

MEDICAID EXPANSION

77,400

MONTANANS AT RISK



INITIATIVE HELPS 483 UNHOUSED

United Way President Gary Owen coordinates a communitywide homeless initiative, called the Continum of Care, bringing together 45 stakeholders that provide services and track data with the goal of making homelessness short-lived.

In 2024, 483 people were helped through case conferencing, where agencies share information and resources to address an individual family's needs.

The initiative secured state funding to help open the Baatz building, which will be the first permanent supportive housing service in Great Falls. It also received state funding for a youth homeless demonstration project.

United Way coordinated cold weather services, and thankfully, there were no deaths due to exposure.

Working together sparked great partnerships, including Alluvion providing health services at homeless drop-in centers (pictured left.)

United Way also facilitates the annual homeless count in January, which could open the door to state and federal funding, and identifying and filling gaps in services.

"We can make an impact on homelessness," Owen said. "This strategy has worked in other communities and it's working here. It takes time and teamwork."



MOBILIZING OUR



31,418
PEOPLE HELPED
in Cascade County

101,400
MEALS DELIVERED TO 390
VULNERABLE SENIORS



1,500

3,057 VOLUNTEERS



HOURS

1,600

KIDS GOT ACTIVE, RECEIVED HEALTHY EATING INFO

97
LOW-INCOME FAMILIES ACAFFORDABLE RENTAL HO



350
HOMELESS PEOPLE RECEIVED SERVICES



COMMUNITY SO ALL CAN THRIVE





PRESCHOOLERS GIVEN BOOKS MONTHLY TO HELP THEM SUCCEED IN KINDERGARTEN





STUDENTS RECEIVED EXTRA ACADEMIC HELP



TEENS & CHILDREN WERE GIVEN A PLACE TO STAY, SERVICES & SUPPORT

UNITED IS THE WAY



Between our community impact work, people who volunteer as part of events like the Day of Caring, campaign volunteers, senior volunteers and grant volunteers, 3,057 people gave 35,173 hours to advance United Way's work in 2024.

With our website volunteergreatfalls.org, people can search for volunteer opportunities based on their schedule or find opportunities that fit their interests and skills.

As part of our annual Day of Caring, teams from Malmstrom Air Force Base, the University of Providence soccer team, Great Falls Public Schools leadership, Kairos Youth Services, Centene, a missionary group and United Way board and staff (pictured above) tackle fall projects for seniors at more than 30 homes across Great Falls.

United Way RSVP also connects seniors with impactful volunteer opportunities at 51 worksites. Senior volunteers package and deliver meals to homebound seniors, provide extra classroom support in local schools and are critical support at FISH and St. Vincent de Paul food pantries.

This year, seven volunteers were honored for 20 years of RSVP service: Juanita Hogenson, Mary Ellen Miller, Katherine Stuart, Russ Waring, Susan Watson, Carl White and Dinah Woods. Betty Rae Warehime was honored for 25 years of service. Together they served 42,604 hours in their lifetimes.

COVID led many senior volunteers to "retire," and we are looking for new people to join United Way RSVP. Anyone age 55 and better who currently volunteers or would like to start is encouraged to contact Jessica Briggs by email at jbriggs@uwccmt.org or by phone at 406-899-8301.

18,393
RSVP VOLUNTEER
HOURS SERVED

209
RSVP VOLUNTEERS

2,030
MONTHLY VIEWS
VOLUNTEER WEBSITE

Share your time & talent- visit VOLUNTEERGREATFALLS.ORG

2024 UNITED WAY NONPROFIT PARTNERS

Adult Treatment Court provides wrap-around services to help people who have broken laws find stability and sobriety.

Alliance for Youth's Sober Life provides opportunities for recovering addicts to be social, active and volunteer. The Youth Resource Center connects homeless and struggling teens with resources, laundry facilities, homework help and meals.

Big Brothers, Big Sisters pairs students with mentors to help with school work and improve behavior.

Boys & Girls Club of Cascade County offers youth after-school tutoring and educational programs in a safe place to learn and grow. A second program helps children avoid using illegal substances.

Cascade County Law Clinic recruits volunteer attorneys and provides paralegal services for low-income residents with family law problems and offers court orientation and guidance.

CASA-CAN appoints advocates to help children navigate court hearings and to speak for the child's needs during legal proceedings.

Centerville Early Childhood Education prepares rural students to succeed in kindergarten.

Dandelion Foundation will provide community awareness to prevent child abuse and neglect.

Family Promise provides temporary shelter & helps unhoused families find stable long-term housing.

Foster Grandparents places low-income seniors in classrooms where they work with students to improve reading and math skills.

Get Fit Great Falls organizes active-play afterschool program in 13 elementary schools, and Park Pals organizes kids' activities in four city parks in the summer.

Great Falls Children's Receiving Home provides a temporary home, food, security and compassion to abused, neglected and abandoned children of our community.

Kairos Youth Services gives teenagers in crisis food, shelter, education and counseling.

Meals on Wheels provides a nutritious meal and wellness check five days a week to homebound senior citizens and the disabled.

Montana Urban Indian Association provides high-risk teens with services to help them earn a Hi Set or diploma.

NeighborWorks Great Falls provides matching money for future homeowners who are saving for a down payment after they complete financial coaching and credit repair classes.

Opportunities, Inc. offers funding for rental housing to low-income citizens of Cascade County.

Peace Place Respite Care provides parents a safe place to take their physically and developmentally disabled children. A second program works to prepare children with disabilities to succeed in school.

Prevention of Child Abuse & Neglect Task Force trains people to identify and prevent child abuse and neglect.

St. Vincent de Paul's food program provides nutritious food to low-income families. A community kitchen allows prepared food to be rescued, repackaged and distributed. Another program provides outreach to homeless people living on the streets.

Toby's House prevents child abuse by providing respite care in its new crisis nursery.

Veterans Treatment Court provides veterans with services including mental health and addiction counseling as an alternative to jail.

Voices of Hope operates a 24-hour crisis line at 453-HELP and the 2-1-1 information line directing callers to services.

Young Parents Education Center assists pregnant and parenting teens to complete high school by offering child care, parenting classes, vocational planning and pregnancy prevention.

YWCA Mercy Home is a safe place for abused women and children, offering emergency services 24 hours a day.

STAFF



Gary Owen, President



Kim Skornogoski, Marketing



Dean Jardee, Development



Lacev Hallett, Community Impact



Frankie Pizzuto, CI Specialist



Marla Hauser, CI Specialist



Jodi Huhn, Finance Administrator



Lynette Scriver-Colburn, RSVP Director



Jessica Briggs, RSVP Coordinator

CAMPAIGN

This year, 1,336 people gave to United Way of Cascade County — most donating a few dollars a paycheck because they know they are helping their neighbors and are a part of building our community.

With the help of our board of directors and campaign cabinet, the United Way staff is able to coordinate campaigns at nearly 100 area employers.

We were also fortunate to have the support of seven loaned executives, whose employers allowed them to spend four hours weekly in our office, calling businesses, delivering materials, writing thank-you notes and more. Those loaned executives and their employers: Tammy Dues, City Motor Company; Jennifer Goodover and Ariel Keithley, Great Falls Association of Realtors; Bradley Lewis, Malmstrom Air Force Base; Carrie Moe, First Interstate Bank; and Nick Storrusten, D.A. Davidson Companies.

We want to especially thank our best business partners, our Pacesetters. To be a Pacesetter, employers demonstrate a strong commitment to our work and our annual campaign. Beyond that, they donate their time and work with us to advance our community goals. The 29 businesses in bold below account for 64 percent of our overall campaign.

EMPLOYERS & EMPLOYEES GIVING \$150,000 and above

D.A. Davidson Companies

EMPLOYERS & EMPLOYEES GIVING \$50,000 to \$100,000

Gity Motors Galuffet Motitalia Refilling General Mills Geat Fails Fubile Schi	City Motors	Great Falls Public Schools	General Mills	Calumet Montana Refining	City Motors
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EMPLOYERS & EMPLOYEES GIVING \$30,000 to \$49,999

Blue Shield Centene Corporation Walmart
Blue Shield Centene Corporation Walma

EMPLOYERS & EMPLOYEES GIVING \$15,000 to \$29,999

Bravera Bank	Loenbro	Pacific Steel & Recycling	United Way of Cascade County
City of Great Falls	Montana Credit Union	Scheels	•
Great Falls College-MSU	NorthWestern Energy	Taylor's Automax	

EMPLOYERS & EMPLOYEES GIVING \$10,000 to \$14,999

Cascade County	Marsh McLennan	Stockman Bank	US Bank
LPW Architecture	Pinion		

EMPLOYERS & EMPLOYEES GIVING \$5,000 to \$9,999

Belt Valley Bank	Energy West	HUB International Great Falls	JCCS
BNSF Foundation	Hoven Equipment		

EMPLOYERS & EMPLOYEES GIVING \$1,000 to \$4,999

Alliance for Youth Alluvion	Davis Hatley, Haffeman, & Tighe	Flower Farm Front Range Law	Opportunity Bank Stifel Financial
BeeHive Homes	Douglas Wilson & Co	Great Falls Clinic	Target
Bootlegger Casino	Enterprise Rent-A-Car	Independence Bank	TC Ğlass
Central Plumbing & Heating	Fagenstrom Co.	Jardine Stephenson, Blewett &	Three Rivers Communications
Columbia Grain [©]	Ferguson Law	Weaver	United Materials
Credit Associates	First Interstate Bank	NeighborWorks Great Falls	

Opportunities, Inc.

2024 CAMPAIGN CABINET

Amy Fladland, Chair Marsh McLennan Agency

Bob Kelly, Vice Chair Community volunteer Mike Bicsak, 360 Business Solutions Sharresa Drahos, HUB International Zac Griffin, Great Falls Realtors Association BJ Lindseth, Townsquare Media Charla Merja, Great Falls College-MSU Jonathan Mungle, First Interstate Bank

First Liberty Credit Union

Jenn Roberts, Pacific Steel & Recycling Teresa Schreiner, Alluvion Jenna Schuff, Opportunity Bank Karen Shaffer, D.A. Davidson Companies Erin Townsend, Bravera Bank

UNITED WAY WORLDWIDE RECOGNIZES DONORS WHO GIVE \$10,000 AND ABOVE

SUMMIT CLUB - \$15.000 AND ABOVE

General Mills Foundation **Gerhart Foundation** Kristine Houtonen

Estate of Robert Jorgensen Oakland Family Foundation Whitney Olson & Doug Little Cooper Thomas Dennis & Phyllis Washington Foundation

ALEXIS DE TOCQUEVILLE SOCIETY — \$10,000 to \$14,999

Andrew & Wendy Davidson Ian & Nancy Davidson **Davidson Family Foundation** Judy Gretch Gerry & Chuck Jennings Jim & Lvnda Morin

Dick & Debbie Olson Ashley & Richie Whitney

FOUNDER'S CLUB - \$5.000 to \$9.999

Bill Beecher Dan & Leslie Brady Shannon & James Hoiland Thomas Kopp

Steve & Stacy Lowry

Larry & Anne Martinez John Thomas Mary Ann Olszewski Gary Owen & Diane Wright Kim Skornogoski & Matt Ochsner

Brent & Sarah Stanger Brad Talcott & Linda Caricaburu Robert & Janet Thomson Dr. Susan Wolff Jim & Carri Yturri

PRESIDENT'S CIRCLE - \$3,000 to \$4,999

Tim & Jill Austin Mark & Lisa Blade Zander & Andrea Blewett Gail Carter John Goodnow Dennis & Marianne Granlie Karl Guter & Colleen Marron Bill & Kelly Harp James & Karen Hoffman John Huber Tom & Katie Kotynski Michael & Heather Kubas

Erik & Carmen Madsen **Bob & Bonnie Pancich** Rob & Saniel Rezek Brenda & Joe Skornogoski Joe & Parker Sullivan

$HORIZON\ CLUB - $2.000\ to\ 2.999

Karen & Benny Brandvold Tina Cope Mark Denis Kim & Linda Fagenstrom Curtis & Katie Finnicum Robert Grasseschi Tom & Donde Hayes

Tom Hering Sean Higginbotham James Hinde & Lynn O'Malley Tyler Muzzana Brian Hoven Dean Jardee Carlen & Brett Keaster John Leaf

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Keith & Chrisy Schnider John & Marilyn Sheffels Patricia Sletten Steve & Annie Taylor Shirley Wilson Christina Yuhas

BASE CAMP - \$1,000 to \$1,999

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Ellen Forslund

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BOARD OF DIRECTORS



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Cooper Thomas 2nd Vice Chair City Motor Company



LeAnne Frost Past ChairGreat Falls College-MSU



Rachel Arthur Indian Family Health



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Julie Clewley Opportunity Bank



Shane Etzwiler NorthWestern Energy



Curtis Finnicum Stifel/H&F Financial Group



Jenel Figarelle NeighborWorks



Amy Fladland Marsh & McLennan



Abigail Hill City-County Health



Keith Horton NuSeed



Dave Krebs Benefis Healthcare



Jordann Lankford GF Public Schools



Erin Merchant Schermele Films



Paige Morgan Community volunteer



Jonathan Mungle First Interstate Bank



Rachel Pahut Great Falls Clinic



Mike Parcel Dept. of Labor

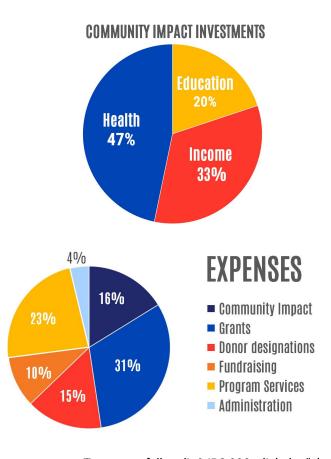


Teresa Schreiner Alluvion Health

PAST BOARD CHAIRS

Joe Irwin, 1969 Carter Williams, 1970-71 Earle Garrison, 1972 John Alsip/Ian Davidson, 1973 Norman Wilson, 1974 Paul Johnson, 1975-77 Pat Sheffels, 1978 John Riechel, 1979 John Stephenson Jr., 1980 Chuck Pederson, 1981 Larry D. Geske, 1982 Jerry Joy, 1983 W. A. "Bill" Harp, 1984 Terry Screnar, 1985 William J. Quast, 1986 Ardi Aiken, 1987 George Walker, 1988 Lon Holden, 1989 Gerry Jennings, 1990 Sheila Rice, 1991 Herb Waltermire, 1992

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STATEMENT OF ACTIVITIES	
REVENUE	
Campaign (Less donor designations) (Less uncollected pledges) Grants Cash surrender value of Life Insurance Interest & investment income Gain from perpetual trust Assets released from restriction Donated services	\$1,259,311 (\$243,016) (\$28,498) \$207,438 \$12,802 \$16,194 \$4,160 \$243,191 \$111,600
TOTAL	\$1,339,991
EXPENSES	
Grants to nonprofit partners Community impact Education & technical assistance Fundraising Service provider relations Administration	\$485,000 \$250,752 \$290,537 \$161,411 \$83,674 \$64,567
TOTAL	\$1,335,941

To see our full audit & IRS 990, click the "about us" link on our website: www.uwccmt.org

UNITED WAY EMERGING LEADERS

United Way's Emerging Leaders Society recognizes professionals 40 years and younger who give at least \$240 annually. To learn more, please reach out to Dean Jardee at djardee@uwccmt.org or by phone at 406-727-8671.

THE FOLLOWING EMERGING LEADERS DONATED AT A LEADERSHIP LEVEL

Bailey Brawley
Jessica Briggs
Brian Buck
Samantha Caouette
Caralina Carlson
Shawn Christofferson
Lindsay Cline
Kindra Cobeaga
Megan Connors
Christian Corner
Aaron Crouch
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Casey Dess
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Timothy Edler
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Stacy Vine
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Jessica Witherite
Cody Wright
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Ross Zuck

SPECIAL THANKS

United Way of Cascade County would like to thank several area businesses for in-kind donations, which keep administrative costs low, ensuring donated dollars are put to work. Loenbro donates space for our offices. Television stations KRTV and KFBB and STARadio and Townsquare Media donated air time for United Way's public service announcements. Lamar Outdoor Advertising provided free billboard space.





PO Box 1343 Great Falls, MT 59403 www.uwccmt.org

